HxCommunities Flexible Funding Opportunity:
Request for Proposals

About

Heterodox Academy's network includes more than 4,400 Members and Affiliates, and 19 Heterodox Communities (HxCommunities). We want to support the great work that our Members, Affiliates, and HxCommunities are doing to put the Heterodox mission into practice. To that end, we are pleased to present the HxCommunities Flexible Funding Opportunity.

Available Funding

Awards of up to $30,000 are available to support programs, projects, and events which demonstrate and promote heterodox values in education.

Eligibility

- Primary applicant must be a current HxA Member or Affiliate.
- Primary applicant must belong to an existing HxCommunity OR be in the process of forming a new HxCommunity with the Director of Membership. (If you are interested in forming a new community, please email membership@heterodoxacademy.org).
- Generally speaking, the proposed activity must engage the applicant's HxCommunity and demonstrate support of, and interest in, heterodox values in education. A variety of in-person or virtual events, programs, or projects will be considered for funding. Activities may include but are not limited to:
    - HxCommunity mixers (i.e., "meet and greet" events)
    - Conferences or symposiums
    - Panel discussions
    - Research presentations
    - Professional development workshops
    - Guest speaker events
    - Edited volumes
    - Administration of the Campus Expression Survey outside of the US (including a comparative analysis to the US results)
    - Creating a children's book about HxA's values
    - Creating an essential reading list which promotes and helps model open inquiry, viewpoint diversity, and/or constructive disagreement for:
        o Scholars in a specific discipline(s)
        o Graduate students
        o Undergraduate students
        o High school students
        o Parents

- Translating current HxA [tools and resources](#)
- Designing a freshman orientation which promotes open inquiry and curiosity
- Developing a version of the Campus Expression Survey for high school students

Funded programs, projects, or events must take place between January 1, 2021 and July 15, 2022.

Application Process
1. Review the above information carefully to ensure eligibility for this award.
2. Review the [application questions](#) and prepare all necessary information. Any questions should be submitted to the Membership Team at membership@heterodoxacademy.org.
3. Complete the application [here](#).
4. Submit the completed application at least six weeks prior to the commencement of the proposed activity.

Evaluation
5. All applications will be evaluated using [this criterion](#).
6. Applications which meet this criterion will be approved for an Orientation Call. This call will provide HxA staff the opportunity to confirm the merit of the proposed activity and to provide initial feedback about the proposed activity. If an application is approved for an Orientation Call, the Memberships Team will contact the applicant to schedule this call.
7. Following the Orientation Call, the applicant will receive an email notification regarding HxA's final funding decision.
8. HxA may decide to waive the Orientation Call requirement in certain circumstances.

Funding
9. If approved for funds, the Award Winner will receive an award agreement which must be completed and returned to HxA via Submittable before funding can be distributed.

Reporting and Other Requirements for Award Winners

1. All Award Winners are required to maintain communication with the Membership Team regarding the progress of their activity. Please note: Though HxA will be available for support and feedback, each activity should be determined, planned, and orchestrated by the applicant. This includes the capacity, duration, and location of the event, the scheduling of speakers or panelists, and other specific details.
2. For activities which require marketing (e.g., conferences and other events): The Award Winner must submit all related marketing materials to HxA for approval, and reference HxA according to the award agreement. We encourage, but don't require, Award Winners to submit marketing materials at least two weeks prior to public programs, projects, or events, so HxA may choose to promote within our networks.
3. Within 60 days of the activity taking place, the Award Winner will be required to provide the following information to HxA. This information helps HxA assess the quality of opportunities we provide our members, provides HxA with content and information that can be used to promote additional events, and helps HxA fulfill its own reporting obligations.
   a. If applicable, a list of all activity or event participants (including full name, email address*, role in the event (i.e., panelist, attendee, collaborator, etc.) and HxCommunities membership status (i.e., indicate if the attendee is an existing community member).
   b. For conferences and other events: Photographs or video recordings** (up to 30 photographs; high resolution photos and videos preferred; screen shots and/or recordings are acceptable for virtual events)
   c. For edited volumes, curricula, or other published material: a digital copy of the finalized document and information about where the materials will be shared.
   d. Finalized budget (using the original budget submitted with the application) and copies of all receipts matching final budget estimates
   e. A summary including:
      i. A narrative reflection on the value of the activity to the particular HxCommunity and/or to HxA's mission [250 words]
      ii. Details regarding how the activity advanced conversation within the applicant's HxCommunity. [250 words]
      iii. For conferences and other events: Any presentation or remarks made to promote HxA and/or HxCommunities. [250 words]
   f. 6.   Copies of any marketing materials or other communications that were distributed about this activity. This may include conference programs, printed or digital flyers, email announcements, screenshots of Facebook or Twitter posts, etc.

This information should be shared with HxA via Submittable within 60 days of the activity or by July 15, 2022, whichever is earlier.

Resources for Award Winners

In addition to funding, all Award Winners will have access to the following resources:

- HxA marketing:
  - A slide deck containing information about Heterodox Academy
  - One-Page HxA Guide (who we are, FAQs, etc.)
- Support and feedback from HxA staff

Any questions about this opportunity should be directed to:

HxA Membership Team
membership@heterodoxacademy.org

Application Questions

Primary Applicant Information
- First Name
- Last Name
- Email
- Phone
- Primary Affiliation (University, School, or Organization)
- HxCommunities Affiliation*
- Are you an HxA Member or Affiliate?
- CV
- Secondary Applicants (Include all first and last names)

Activity Overview
- Title (10 words)
- Short project description (75 words)
- Type of activity* (Mixer or other "meet and greet" event, Conference, Panel discussion, Research presentation, Professional development workshop, Guest speaker event, Edited volume, Tool and resource design, Curricula design, Other)
- Explanation for "Other" type of activity
- Proposed Start Date
- Proposed End Date
- What are the goals and intentions of your activity? (150 words)
- How will you evaluate the activity's success? We recommend providing both quantitative and qualitative success measures. (150 words)
- For events, workshops, conferences, guest speaker events, or other convenings (in-person or virtual):
  - Location (Briefly summarize where you plan to host this event, including if the venue is confirmed, and any contingency plans. For virtual events, please indicate any platforms or services which will be used to host the event.) (250 words)
  - Intended Audience (Summarize who will be able to register for this event. (i.e., graduate students, early career academics, full-time faculty, administration, etc.)) (150 words)
  - Estimated Attendance Count (1-10, 10-20, 20-40, 40-60, 60-80, 80-100, 100+)
  - Speakers or Presenters (List all speakers or presenters, whether they are confirmed or tentative. Include a 1-sentence biography and a 1-sentence explanation of how each person will add value to the program, and any information available about their presentation/paper/workshop.)
- For other activities: Please provide a description of the project including the anticipated timeline, intended outcome, audience, and if you will have any collaborators. (250 words)

Eligibility

- The proposed activity will be evaluated on the following items. Please check all that apply:*
  - The activity demonstrates support and interest of heterodox values.
  - The activity provides an opportunity for scholars with diverse viewpoints to encounter each other in an environment where they feel free to speak up and challenge each other.
  - The activity has the potential to increase HxA membership by attracting not only existing members but also scholars who are not yet members and are curious about the organization and its mission.
  - Broadly speaking, the activity has a theme of heterodoxy within your HxCommunity's specific location, discipline, or community.
- Please provide a summary of how your proposed activity meets the criteria checked above. (250 words)

Marketing

- How will you market this program, project, or event?
  - Social Media (Please indicate which platform(s))
    - Facebook
    - Twitter
    - Instagram
    - Listserv
    - Personal Blog or Website
  - Email Invitations
  - Physical Flyers (on campus or otherwise)
  - Other, please explain:
- How will you promote HxCommunities and/or HxA through this activity? (e.g., by having printed takeaways for event or workshop attendees; by including brief remarks about HxA at the start of any convening; etc.) (200 words)

Budget

Requested Amount of Funding (up to $30,000 USD)

Be prepared to complete the following worksheet to indicate how this funding would be used. Please account for the total requested amount and provide as much detail as possible. Funding is available for many items including (but not limited to) stipends for guest speakers, event venue fees, stipends for designing curriculum or tools, appropriate writer/author fees for developing published materials.

Expense Item	Cost	Is this an estimated or confirmed cost?
	$	
	$	
	$	
	$	
	$	
	$	
	$	
	$	
	$	
	$	
Total Amount	**$**	---

- Do you have any other potential or confirmed sources of funding or in-kind contributions? If yes, please explain. (100 words)
- Do you intend to charge a participation fee (for events, workshops, or other convenings) or access fee (for published materials)? If yes, please explain. (100 words)

Additional Information

Please provide any other information that you would like HxA to know about your program, project, or event. (250 words)

Evaluation Criteria Worksheet

Applicant Name:
Organization Name (If Applicable):
Date Application Received:
Date of Evaluation:
Evaluator Name:

Part 1: Basic Eligibility Criteria (Completed by the Director of Membership

__ Applicant is an HxA member

__ Applicant belongs to an existing HxCommunity

OR applicant is in the process of forming a new HxCommunity with the Director of Membership

__ The activity serves HxCommunity members and/or HxA Community at large

__ The applicant has provided all of the required application information.

If any of these criteria are not met, the application cannot be considered for funding.

If applicable to the proposed project, the following criteria must also be met:

__ For events or other convenings including guest speakers: The speakers have been vetted, appear to align with HxA, and do not raise concern for reputational risk.

Next Step

__ Continue to Part 2 of Evaluation
__ Deny funding based on incomplete application (applicant can re-apply)
__ Deny funding based on misaligned speaker (explanation provided below)

Further Explanation, if needed:

Part 2: Additional Expectations (Completed by Director of Membership and two other HxA staff)

Rating System (1-5 for a total of 25 points)

> 5 - Exceptional (The applicant has far exceeded expectations and the proposal truly stands out.)
> 4 - Exceeds expectations (The applicant has gone above the minimum expectations.)
> 3 - Meets expectations (The minimum expectations have been met.)
> 2 - Partially meets expectations (The proposal needs development.)
> 1 - Does not meet expectations (Required information was not provided.)

__ The proposal demonstrates support of and commitment to the HxA mission.

__ The applicant has provided clear details as to how the funding will be used, indicates thoughtful planning, and is realistically aligned with the scale of the proposed program, project, or event.

__ The proposed program, project, or event has the potential to increase HxA membership by attracting not only existing HxA members and/or HxCommunity members, but also scholars who are not yet members but are curious about the organization and mission.

__ The proposed program, project, or event has the potential to increase public awareness about HxA, its mission, and the need for viewpoint diversity within higher education.

__ Total Score (All applicants must score at least 12 points to advance to Part 2a.)

Next Step:

__ Advance to Orientation Call (this is a tentative approval, pending a successful Orientation Call)
__ Approve for Funding (with the understanding that the Reporting Guidelines must be met)
__ Deny Funding (explanation below)
__ Other (explanation below; additional information needed, etc.)

Explanation, if needed:

Part 3: Orientation Call (Completed by Director of Membership and two other HxA staff)

Rating System (1-5 for a total of 25 points)

  5 - Exceptional (The applicant has far exceeded expectations and the proposal truly stands out.)
  4 - Exceeds expectations (The applicant has gone above the minimum expectations.)
  3 - Meets expectations (The minimum expectations have been met.)
  2 - Partially meets expectations (The proposal needs development.)
  1 - Does not meet expectations (Required information was not provided.)

__ The applicant presented a thorough plan for the proposed program, project, or event. This includes but is not limited to: venue (if applicable), collaborator or guest speaker outreach, project goals and timeline, etc.

__ The applicant presented a thorough marketing plan to promote the proposed program, project, or event.

__ The applicant presented a thoughtful plan to raise awareness about HxA and HxCommunities through the proposed program, project, or event.

__ The applicant shared goals and expectations that align with HxA's mission (to build and cultivate communities of practice, increase public awareness, develop tools and resources, celebrate examples).

__ The applicant appears to have a support system in place to successfully carry out the planning and execution of the proposed activity (such as colleagues, volunteers, other HxCommunity members, etc.).

__ Total Score (All applicants must score at least 15 points to be approved for funding.)

Notes:

Next Step

__ Approve for Funding (with the understanding that the Reporting Guidelines must be met)
__ Deny Funding (explanation below)
__ Other (explanation below; additional information needed, etc.)

Explanation, if needed: